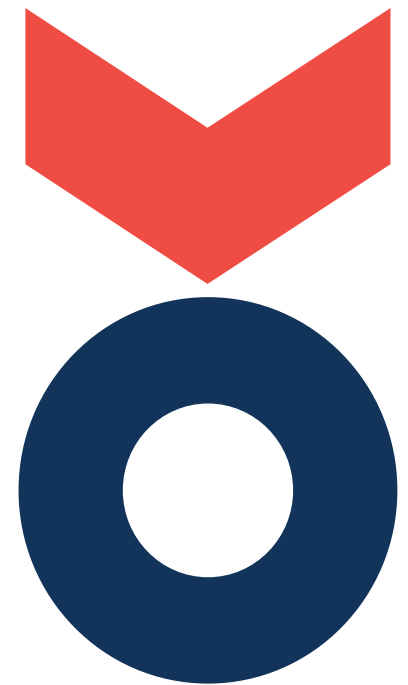


**IT'S OK TO
WEAR YOUR
BADGE
WITH PRIDE**

**YOUR GUIDELINES ON HOW TO
WEAR YOUR OSCAR KILO BADGE**



OSCAR KILO

INTRODUCTION

Welcome to the brand new 'Commitment Campaign' that has been launched by the National Police Wellbeing Service.

Practitioners from around the country have told us that they want more help to promote Oscar Kilo and communicate their wellbeing commitment in their force - we hope this campaign will help do this.

The Oscar Kilo (OK) badge symbolises that a force has made a commitment to the health and wellbeing of its officers and staff.

We want **every** member of the police service to feel confident that their wellbeing is being taken seriously and that they are properly supported by their organisation.

With this pack, you will receive key messages, web and intranet copy, FAQs, digital and printed resources and information about the NPWS.

AIMS OF THIS CAMPAIGN

- Oscar Kilo will become the recognised national badge that a police force is serious about the wellbeing of its staff.
- Proudly displaying the OK badge symbolises a public statement to officers and staff that their organisation is taking their health and wellbeing seriously and engaging with national best practice to ensure they are providing the best possible support for their staff.
- The badge symbolises the commitment to Oscar Kilo and identifies that a force is using the Blue Light Wellbeing Framework and is working to embed wellbeing into their daily business.
- To help forces communicate and promote their wellbeing services.
- To encourage police forces to learn from each other and share best practice.



DISPLAYING THE BADGE

The OK badge should be worn with pride to signify the fact that you are aware of the role of Oscar Kilo in your force and you are embedding its values and ideas.

If you are promoting something in your force that is a result of you attending a training course or workshop provided by Oscar Kilo then please use the OK badge to help you promote this.

Please refer to the guidelines about how to use the OK logo at the end of this document.

DISPLAYING THE BADGE

Please display the posters we have provided in prominent places - such as notice boards, canteens and meeting rooms around your force.

**WE HAVE
MADE A
COMMITMENT
TO BE OK.**

Oscar Kilo (OK) is the home of the evidence base and best practice for emergency services wellbeing and the National Police Wellbeing Service.

This symbol shows our commitment to the health and wellbeing of everyone who works for us.



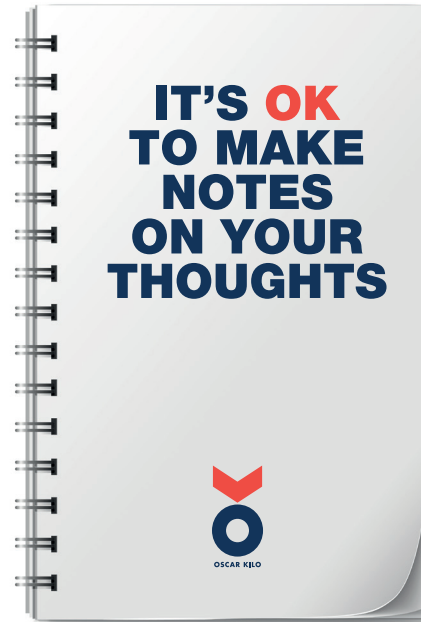
OSCAR KILO

For more information contact
your wellbeing lead or visit
www.oscarkilo.org.uk

DISPLAYING THE BADGE

As a gift from us we have sent you ten Oscar Kilo goodie bags.

Please feel free to distribute them to individuals within your force who are committed to wellbeing and are actively promoting the work being done locally and by the National Police Wellbeing Team.



DISPLAYING THE BADGE - EMAILS

The OK badge can be added to your email footers.



We have made a commitment to be OK. We have pledged to put wellbeing at the heart of policing.



**Michelle Reid ~ MA Personnel Mgmt & Development
Assoc CIPD**

HR Resourcing Manager

Recruitment & Resourcing Team

HR Service Centre, Human Resources - Headquarters

Office: 01772 410301

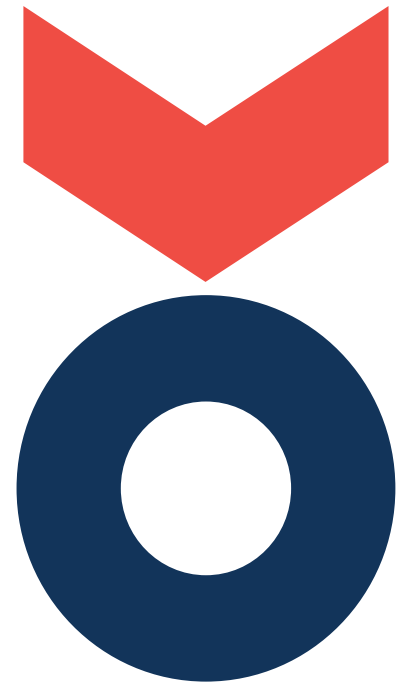
Work Mobile: 07970787968



We have made a commitment to be OK. We have pledged to put wellbeing at the heart of policing.

Example email footer placement

**IT'S OK TO
SHARE YOUR
STORIES**



OSCAR KILO

WHY IT IS IMPORTANT TO SHARE YOUR STORIES

Locally

You have done the work, now it's time to show your force what you have done and share the success stories.

We want every member of the police service to feel confident that their wellbeing is being taken seriously and that they are properly supported by their organisation. By sharing your stories they will start to see that things are happening.

Nationally

By sharing your stories with us at Oscar Kilo, you'll be able to promote your work on a national stage - and you'll get to learn from others too.

Sharing best practice and ideas is how we learn from each other and we're giving you the platform to do that.

WHAT STORIES SHOULD YOU SHARE

- When staff have attended a workshop or training course – share a photo and a line or two about the experience.
- Wellbeing Vans - tell others how you have used the van in your force, where it has been and how many staff visited them.
- Any interesting wellbeing stats within your own force, how you are making a difference.
- Projects and ideas you have successfully implemented which have made a difference to the wellbeing of your officers and staff.
- Anecdotal information and testimonials received from police staff and officers about their experience about the work you are doing.

IMAGES

Where possible try to use real images of your force to promote your stories. Always remember to ask permission of everyone in the photo.

Make sure the photo is relevant to what you are talking about.

HOW TO SHARE YOUR STORIES

Here are a few ways you can share your stories:

- **Through the Oscar Kilo website** - stories can be submitted directly to Oscar Kilo and we will share them on our website. Submit your story via **oscarkilo.org.uk/submit-your-story**
- **On your local intranet** - let your Communications Team know what you are up to and if you have any events planned. They can get the message out right across your force.
- **On your force social media pages** - social media can be a good way to share your stories and the work you're doing.
- **Hashtags** - #policewellbeing #OscarKilo #proudtocommit
- **Twitter** - please tag us in @OscarKiloUK

IF YOU WANT FURTHER SUPPORT OR INFORMATION THEN PLEASE GET IN TOUCH WITH US VIA **CONTACT@OSCARKILO.ORG.UK**

OSCAR KILO IS THE HOME OF THE NATIONAL POLICE WELLBEING SERVICE

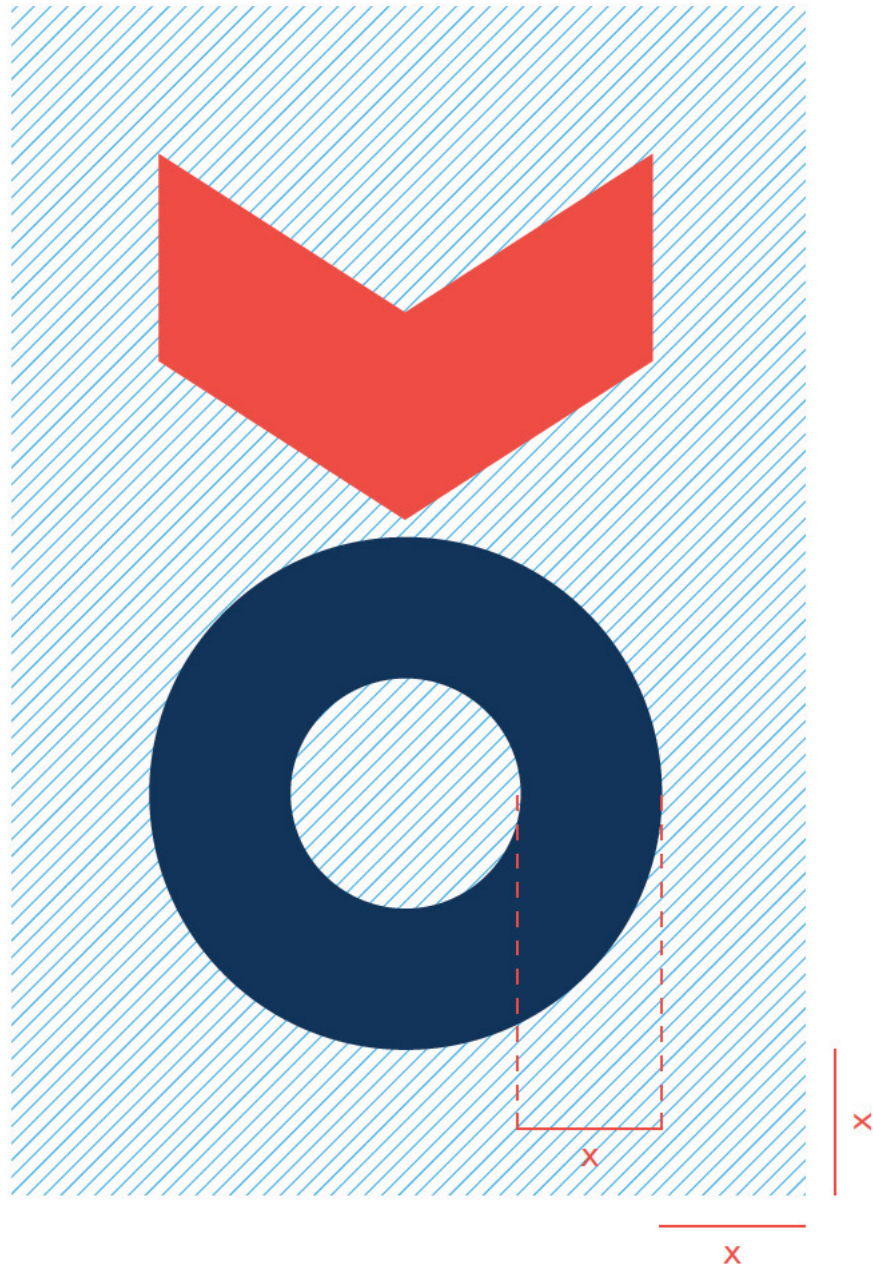
The National Police Wellbeing Service was created to provide support and guidance for police forces across the whole of England and Wales, to improve and build upon wellbeing within their organisation. It has been developed for policing, by policing and is designed to meet the unique needs of officers and staff.

It provides practical support for forces in eight key areas. These are:

- Leadership
- Individual Resilience
- Peer Support
- Psychological Risk Management
- Trauma Management
- Wellbeing at Work
- Wellbeing Outreach Service
- Benefits Realisation

We are also working hard behind the scenes to stay on top of national and international trends, to ensure we can continue to provide the most efficient and effective services. We are currently focussing on:

- Occupational Health Service Model
- Strategic Health Partnerships



USING THE OSCAR KILO BADGE

CLEAR SPACE

In order to maintain the integrity of the Oscar Kilo badge it is important that no other logos, type or graphical elements infringe on its space.

FULL COLOUR



ONE COLOUR

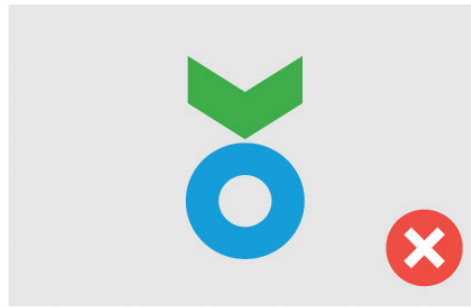


COLOUR VARIATIONS

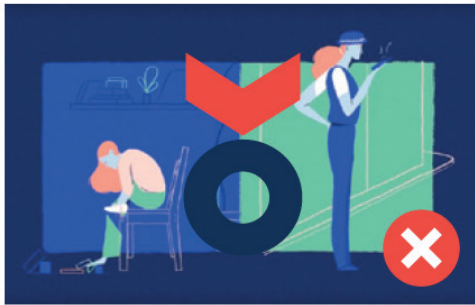
To further maintain the badge's integrity, please use only the approved colour variations.



Do not place the full colour logo on a bright colour



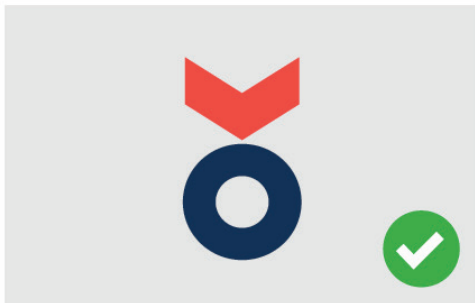
Do not change the colour of the logo



Do not place the logo over a busy image



It is acceptable to place the single colour logo over a solid colour background



To ensure clarity always place the logo over a plain background

RIGHT AND WRONG

In order to maintain the integrity of the Oscar Kilo badge please refrain from altering it or displaying it in any way which may abstract its readability or identity.